



Investing Foundation

ONLINE COURSE

➤ WHY SHOULD I PARTICIPATE?

Use facts, not emotions
Make better decisions in the financial markets by following a step-by-step, fact-based process—the Investools 7-Step Investing Formula™—that has already been leveraged for success by more than 345,000 students.

Employ tools that fit your trading style
The easy-to-use, Web-based **Investor Toolbox**® supports you in applying your new knowledge. These online tools can be customized to meet your needs, whether you are a beginner or advanced investor.

Practice until you're ready
Apply what you learn with our paperMoney™ trading platform, which provides simulated money that you can use with real market data to practice what you learn.

Experience our online community
Get insight, exchange ideas and connect online with other beginning and advanced investors who use the Investools Method®.

Learn anytime, anywhere
Control when and where you learn by taking the Investing Foundation Course online.

➤ WHAT WILL I LEARN?

- Understand how to evaluate your potential stock and investments
- Know when to buy stocks and, just as important, when to sell
- Learn the fundamentals of technical stock analysis
- Actively manage your personal portfolio
- Place your own trades online
- Take control of your investing future

➤ WHAT'S INCLUDED?

- Full course curriculum
 - Prepare to be an investor
 - Protect your investment capital
 - Start analyzing from the top down
 - Conduct a thorough fundamental analysis
 - Search for additional strong stocks
 - Conduct a thorough technical analysis
 - Manage your portfolio
- Video demonstrations
- Interactive examples
- Lesson quizzes

Questions? Call **1.800.393.5123** or go to www.investools.com

Trading securities can involve high risks and the loss of any funds invested.



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